

The Five Drivers of Engagement™

How to Juice Your Employees

Overview

John Kotter has discovered what enables employees to embrace change. Daniel Goleman has discovered the most important task of an effective leader. Each one of these discoveries points to one compelling conclusion - "emotions" matter more to employees than anything else at work.

Employees do what they do to get certain emotional needs met. And there are fundamental needs that are more important than anything else to employees. The person who creates these emotions inside employees is your front line manager. Managers are the link to producing these emotions - or destroying them, through conversation.

Employees perform better when their core emotional needs are met. Which feelings produce the greatest bottom-line results? Find out in *The Five Drivers of Employee Engagement™*.

Benefit to You

The Five Drivers of Employee Engagement is a customized blend of root cause analysis, training, coaching and facilitation designed to help your managers:



- Spot talent and hire star performers
- Set and agree upon goals so employees are clear about their roles
- Define crystal clear expectations on outcomes
- Hold employees accountable
- Unveil the factors that energize each of your employees

What People are saying about Five Drivers of Engagement:

"...the warehouse is focusing on understanding and meeting each others' needs – as a result there has been a huge reduction in inventory control credits. Usually 50-100 credits a day. Now we're down to as low as 10."

"We're getting better cooperation in getting projects done because communication lines are open; we can see the big picture."

"Managers are less autocratic and more understanding."

"I've actually got people singing out in my production area!"

"The managers have had a mind shift in the area of making sure employees "FIT". They are focusing on finding people that fit."

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When to Use the Five Drivers of Engagement:

The Five Drivers of Employee Engagement is the right program if your managers need to:

- Address difficult issues without getting sidetracked
- Develop a team of people who resolve problems and anticipate each other's needs
- See what's possible where others often see only what's wrong
- Accelerate the reaction between customer needs and an employee's ability to meet them
- Transform frustration into innovation
- Catalyze talent into performance that matters
- Spot talent and transform it into high performance
- Create a team of employees who care



Managers Will...

- Learn how to release the Five Drivers that energize and engage employees
- Explore the Five Core Activities managers need to excel at, to produce engagement
- Learn how to create an environment where it's easier to get results and it feels good to work
- Learn and practice using the Pull Conversational Operating System
- Identify and practice the 10 Conversations of Successful Managers
- Discover and implement the quickest way to results

Learn more about the Five Drivers of Employee Engagement:

Please contact us at Juice for complete details. We will work with you to select the most effective blend of services designed to ensure you achieve targeted and sustainable results.



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