

# *Innovation in a Box™*

**2 hours – 2 days**

**Keywords:**

*Investigation, Innovation, Implementation,  
Problem Solving, Strategic Thinking*

## **Overview**

Innovation in a Box™ teaches practical innovation, equipping participants with knowledge, skills, and experience they can use when they walk out of the classroom. It is a “grassroots” program which puts tools into the hands of frontline managers and teams that can be used immediately to problem-solve day-to-day issues. Innovation in a Box™ creates a “culture of innovation” in organizations by enabling small groups to be successful on real projects.

## **Outcomes**

Innovation in a Box programs are actual working sessions. Participants will cover theory, while working on and solving actual business issues. The goals are simple:

- Dramatically cut problem-solving time and costs
- Create solutions that are breakthroughs, not commodities
- Develop implementation strategies to realize those solutions

## **How it works**

Our objective in designing Innovation in a Box™ was to ensure that participants would leave the program capable and committed to leading their own innovation work sessions. Our experience suggests that not only would this require that they acquire the necessary knowledge and skill, but that they leave with a toolkit that they know how to use.



**The In a Box Toolkit includes the following resources:**

**Innovation Map:**

A good roadmap will guide a traveler to their destination. The Innovation Map takes the guesswork out of the innovation process – providing clear direction through the stages. It’s like having a facilitator in the box.



### **Innovation Toolbox:**

The toolbox is the core of the program. It contains a slew of tried and true innovation tools, techniques and processes, divided into the three categories of the i3 model:

### **Innovation Primer:**

The Primer provides an overview of the innovation process as a whole, as well as instructions and examples of each of the techniques/tools in the Toolbox.

*Investigation, Innovation,  
and Implementation.*

- **Investigation:**  
Defining and Refining the Problem Statement
- **Innovation:**  
Generating and Strengthening Breakthrough Ideas
- **Implementation:**  
Mapping an Execution Strategy



### **Logistics**

**Minimum number of participants: 4**

**Time required: 2hrs - 2days**



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