

The **5** Drivers of Engagement



Juice Launches First Podcast

Following his recent white paper entitled [The Five Drivers of Engagement](#), Juice partner Brady Wilson sat down for a conversation with Michael Ebaugh, the Director of Learning and Development at Botsford Hospital in Farmington Hills, Michigan.



Brady Wilson
Juice Inc.

The podcast covers Wilson's research behind the Five Drivers and his discovery that "what matters most is that employees are having their core emotional needs met." Also discussed are the particular pressures that employees in the healthcare sector face and the effective strategies being used at Botsford to combat this issue.

According to Ebaugh, Botsford's partnership with Juice has been "one of the most important, silo-busting strategies we've ever engaged in." Juice's efforts have lowered Botsford's intent to leave scores, boosted productivity to deal with rising patient capacity and increased employee engagement by 9%.



To hear the podcast, [please click here](#).

"Juice Inc. is the Mapquest of employee engagement"

- Michael Ebaugh,

Director Learning & Development, Botsford Hospital